



A Report on SSIP Sensitization Program

Organizing School: School of Engineering and Technology

Organizing Department: CSE/IT

Event Title: SSIP Sensitization Program

Event Date: 21st July 2026

Event Type: Awareness and Sensitization Program

Venue: E-101

Name of Coordinator(s): Prof. Ami Mehta

Name of Experts (if any): Prof. Ami Mehta

Participation:	Girls - 19	Boys - 29	Faculties – 01	Total - 49
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Objective of the Event:

The objective of the **SSIP (Student Startup and Innovation Policy) Sensitization Program** is to create awareness among students about the opportunities available under SSIP 2.0 for innovation, entrepreneurship, and startup development. The program aims to motivate students to identify real-world problems, develop innovative ideas, and transform them into viable products or startups through financial assistance, mentoring, incubation, and patent support. It also seeks to foster an entrepreneurial mindset, encourage participation in innovation activities, and familiarize students with the process of availing SSIP benefits. Ultimately, the program aspires to nurture a culture of creativity, self-employment, and technology-driven entrepreneurship among students, enabling them to contribute to economic and societal development.

Brief Summary of the Event:

The **SSIP 2.0 Sensitization Program** was organized to create awareness among students about the Student Startup and Innovation Policy (SSIP 2.0) and to promote innovation, entrepreneurship, and startup culture. The session introduced students to the objectives of SSIP, the importance of startups in economic development, and the various opportunities available for transforming innovative ideas into successful ventures. Participants were informed about the financial assistance, mentoring, incubation facilities, patent support, and training programs offered under the SSIP initiative.

During the program, students learned about the complete startup journey, from idea generation and problem identification to prototype development, incubation, funding, and commercialization. The session also showcased successful startup stories, highlighted achievements under SSIP, and encouraged students to actively participate in innovation and entrepreneurial activities. The program inspired students to think



creatively, solve real-world problems, and utilize the support provided by the university and SSIP to build sustainable startups.

SDG Mapping:

SDG 4 – Quality Education

The event Promotes innovation, entrepreneurial skills, creativity, and lifelong learning among students through awareness and capacity-building activities.

SDG 8 – Decent Work and Economic Growth

Encourages entrepreneurship, startup creation, self-employment, and job generation, contributing to sustainable economic growth.

SDG 9 – Industry, Innovation & Infrastructure

Fosters innovation, research, technology development, prototype creation, patent filing, and startup incubation.

SDG 17 – Partnerships for the Goals

Strengthens collaboration among educational institutions, government agencies, industry experts, mentors, and startup ecosystems to support innovation.



Dr. Subhash
University

Photograph(s) of Event with Caption:



Presentation of SSIP 2.0



Dr. Subhash
University



Presentation of SSIP 2.0

Link for Geo-Tag Photograph(s):



Dr. Subhash
University





Dr. Subhash
University



Event Outcome:

The **SSIP 2.0 Sensitization Program** successfully enhanced students' awareness of innovation, entrepreneurship, and the opportunities available under the Student Startup and Innovation Policy (SSIP 2.0). Participants gained knowledge about the startup ecosystem, funding schemes, mentoring, incubation facilities, patent support, and the process of converting innovative ideas into viable startups. The program motivated students to think creatively, identify real-world problems, and explore entrepreneurship as a promising career option. It also encouraged them to actively participate in innovation-driven activities, submit project ideas, and leverage the support provided by the university and SSIP for developing sustainable and impactful startups.